# VINO DEL VIDA



# VINO DEL VIDATO POPULAR 4-WEEK WINE KITS



WI TO A

Vino del Vida™ wine kits combine the benefits of pure juice with the convenience and value of a 4-week wine kit.

Every one of the White and Red varieties of Vino del Vida wine kits contain pure grape juice (which contributes to the richness of character and intensity of flavour) and the finest grape juice concentrate. Many Vino del Vida styles also include oak chips to further increase the complexity of the finished wine.

You start with 7 litres\* of premium ingredients, selected from around the world, to produce 23 litres\* of wine. Once bottled, you can enjoy and share your clean, well-balanced Vino del Vida wine right away.

\*Vino del Vida Ice Wine Style contains 4.7 litres and makes 11.5 litres



BEAKBANE MARKETING INC.

130 Bridgeland Ave. Toronto. Ont. M6A1Z4

**Spagnols** 

www.rjspagnols.com

MPORTANT: WE HAVE CHECKED THIS ART FOR ACCURACY, INAL APPROVAL IS THE CLIENT'S RESPONSIBILITY, PLEASE RYCOOF THIS ARTWORK CAREFULLY. BEAKBANE MARKETING HOULD BE NOTHIED OF ANY CLIENT CHANGES IN ORDER TO MAINTAIN MECHANICAL ACCURACY, WE RECOMMEND HAT COLOUR PROOFS BE SUBMITTED TO US FOR DREPOVAL BECEPTE PROPULTIFIOUN THANK YOU.

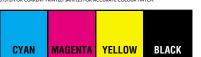
CLIENT:

Z4 RJ Spagnols

55 FILE NAME:

FILE NAME: SPECIAL INSTRUCTIONS:
9203 EN VDV ProdBro2002 ARTWORK HAS NOT BEEN
DATE: ADJUSTED TO ACCOMMODATE
March 18, 2002 THE PRINTING PROCESS

COLOUR SWATCHES ARE FOR REFERENCE ONLY. PLEASE REFER TO PANTONE MATCHIN



# WHITE WINES

Oak | Body | Sweetness Code\* (see scale for descriptions) Bordailles Blanc A dry, medium-bodied, French-style white wine with citrus and herbal notes and medium oak. Bourgeron Blanc™ A dry, medium-bodied wine with robust fruitiness. 3 0 Brise de Mers™ A classic, dry wine with soft, smooth flavours, a light body and a subtle earthy and herbal aroma. |2|0| California White This crisp, light and refreshing blend captures the casual mood of a picnic or summer barbecue. |2|0| Chamblaise™ This easy-drinking dry wine is typically light-bodied with a soft, fruity aroma. 2 0 Chardonnay A medium-bodied, elegant, crisp white wine, with rich oak flavours and a hint of pear and apple. 2 3 0 Chardonnay/Semillon The ripe melon fruitiness of Semillon blended with crisp, rich Chardonnay makes this white wine slightly buttery with hints of honey, vanilla and toasted oak. 2 3 0 Chenin Blanc A crisp, dry wine with a subtle floral quality and a hint of fruit. 2 0 French Colombard A light, dry, floral wine with subtle notes of honey and fruit. 2 0 Fumé Blanc A very dry, medium-bodied white with toasted oak flavours and a soft, smoky, herbal bouquet. 2 3 0 Gewürztraminer Aromatic, off-dry and rich, with the character of tropical fruit, medium-bodied Gewürztraminer is the perfect

4 0-1

accompaniment to spicy foods.

# Ice Wine Style

A richly sweet dessert wine with a luscious, apricotpeach aroma and smooth, honeyed-fruit flavour.

# Johannisberg Riesling

A medium-bodied, dry, well-balanced wine with subtle hints of peach and apricot. 3 0

# Liebfraumilch

A delicately dry German-style wine with a light, fruity flavour. Its lower alcohol content makes it ideal for picnics and lunches. | | | 0 |

# Musette™

An aromatic, German-style wine that is soft and spicy.

## Niersteiner

A soft, crisp, dry white wine with just a hint of fruit. This light-bodied wine is perfect with light meals.

# Piesporter

A soft, light-bodied, refreshing wine that is fruity and off-dry. A good aperitif wine.

# Ruisseau Blanc™

A medium-bodied, clean-flavoured wine with subtle fruity notes and a crisp finish. This unoaked,

Chardonnay-style white is ideal with cheese.

#### Sauvignon Blanc A bright, refreshing, mediu

A bright, refreshing, mediumbodied dry wine with a clean, grassy bouquet. Sauvignon Blanc is one of the world's great white grapes. | 3 | 0 |

# Verdicchio

A medium-bodied, refreshing, classic Italian-style white wine with a delicate aroma and clean, dry character: | 3 | 0 |

# White Zinfandel (blush)

An off-dry, light-bodied
Californian-style blush that's
best served chilled to emphasize
its strawberry notes and
bright flavour:

| 2 | 0-1 |

# RED WINES

# Barolo

A full-bodied, deeply coloured red wine that is rich with the flavours of warm, black fruit and light oak.

# Bergamais™

# Bordailles Rouge"

A medium-bodied, full-flavoured wine with black currant character, subtle oak and a light, earthy bouquet.

# Bourgeron Rouge™

A smooth, round, easy-drinking dry wine with fresh berry flavour and light oak.  $2 \mid 3 \mid 0 \mid$ 

# Cabernet Sauvignon

A dry, medium-bodied, rich and intense wine, nicely rounded with oak and cherry-currant flavours.

# Cabernet/Merlot

This medium-bodied red is balanced beautifully between flavours of blackcurrant and cherry, with rich oaken vanilla.  $2 \mid 3 \mid 0 \mid$ 

# Cabernet/Shiraz

The marriage of the elegant Cabernet with the heavy fruit of the Shiraz is a full red wine bursting with blackberry, currant, delicate oak aroma and flavours.  $3 \mid 4 \mid 0 \mid$ 

# California Red

A dry, light-bodied red wine with a delicate fruitiness and a soft, smooth texture. 2 0

# Chat Dormant™

An earthy, dark, red wine with medium body, a velvety texture and the aroma of blackberries and cherries.  $\mid 3 \mid 0 \mid$ 

# Chianti

A classic, light-bodied, Italian-style red, subtly accented with oak and admired for its velvety texture and rich fruitiness.  $|\ |\ 2\ |\ 0\ |$ 

# Domaine des Brumes™

# Jermillon™

An elegant, medium-bodied red wine that has smooth, soft berry undertones melding with a medium oakey flavour.  $2 \mid 3 \mid 0 \mid$ 

## Merlot

A soft, medium-bodied, generously fruity medium dry red, delicately laced with oak.  $|\ |\ 3\ |\ 0\ |$ 

# Pinot Noir

A warm, dry red wine with a smooth and velvety texture, light oak and a ripe, fruity bouquet.  $| \ | \ | \ | \ | \ | \ |$ 

# Red Zinfandel

A dark, full and soft wine loaded with raspberry and bell pepper in the aroma–a true Californian classic. 3 | 4 | 0 |

# Shiraz

A rich, dark, robust, red wine combining notes of warm berries, fresh pepper and medium oak.  $_{2\,|\,4\,|\,0\,|}$ 

# Val-de-Grâce™

A rich, medium-bodied red with a medium oakey flavour and a touch of fruit.  $2 \mid 3 \mid 0 \mid$ 

# Valpolicella

# Vieux Château du Roi™

A classic French-style red with lots of body, deep colour and a warm bouquet of ripe berry fruit.  $\begin{tabular}{l} 4 & 0 \end{tabular}$ 

#### All scales based on finished wines

		Sweetness Code
light > > heavy	light → → ▶ full	dry • • • • sweet 0 1 2 3 4 5
1 2 3 1 3	1 2 3 1 3	0 1 2 3 1 3

taste following fermentation

™ CHWTA-used under licence

©2002RJS



B E A K B A N E M A R K E T I N G I N C. 130 Bridgeland Ave. Toronto. Ont. M6A 124 Phone: 4l6 787-4900 Fax: 4l6 787-9655

IMPORTANT: WE HAVE CHECKED THIS ART FOR ACCURACY. FINAL APPROVAL IS THE CUENT'S RESPONSIBILITY. PLEASE PROOF THIS ARTWORK CAREFULLY, BEAKBANE MARKETING SHOULD BE NOTHED OF ANY CUENT CHANGES IN ORDER TO MAINTAIN MECHANICAL ACCURACY. WE RECOMMEND THAT COLOUR PROOFS BE SUBMITTED TO US FOR APPROVAL BEFORE PRODUCTION THANK YOU. CLIENT:
RJ Spagnols
FILE NAME:

Adobe Illustrator 8.0.1

PILE NAME: SPECIAL INSTRUCTIONS:

203 EN VDV ProdBro2002 ARTWORK HAS NOT BEEN

ADJUSTED TO ACCOMMODATE

March 18, 2002 THE PRINTING PROCESS

APPLICATION:

COLOUR SWATCHES ARE FOR REFERENCE ONLY. PLEASE REFER TO PANTONE MATCHIN SYSTEM OR CURRENT PRINTED SAMPLES FOR ACCURATE COLOUR MATCH.

